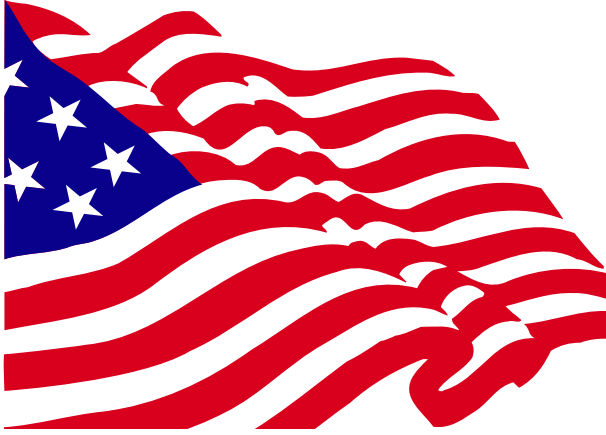


“This flag, which we honor and under which we serve, is the emblem of our unity, our power, our thought and purpose as a nation...”

- President Woodrow Wilson



## WHAT OUR FLAG SYMBOLIZES

The flag of the United States of America is a symbol of **FREEDOM**

It proclaims man's right to life, liberty and the pursuit of happiness. Though silent, it speaks to us of the past...of men and women who went before us, and of the records they wrote upon it. It grows as our nation grows.

The **STAR** is a symbol of the heavens and the divine goal to which man has aspired.

The **STRIPE** is symbolic of the rays of light emanating from the sun.

Our flag combines the **BLUE** of vigilance, perseverance and justice with the **WHITE** of purity, and the **RED** of hardiness and valor.

Presented with Pride & Respect By



## HOW TO DISPLAY THE FLAG OF THE UNITED STATES

- ★ The flag should be flown on national and state holidays from sunrise to sunset in good weather. The flag may be flown at night on special patriotic occasions
- ★ On Memorial Day, the flag should be flown at half-staff (one half the distance between the top and bottom of the staff) until noon.
- ★ When flown at half-staff, the flag should be first hoisted to the peak for an instant and then lowered to the half-staff position. The flag should be again raised to the peak before it is lowered for the day.
- ★ The flag should be hoisted briskly and lowered ceremoniously. It should never be displayed with the **UNION** (blue field) down except as a signal of dire distress.
- ★ When the flag is displayed in a manner other than by being flown from a staff, it should be displayed flat. The **UNION** should be uppermost and to the flag's own right, in other words to the observer's left.
- ★ The flag should never be allowed to touch anything beneath it. It should never be used as drapery or other decoration.
- ★ The flag, when it is in such condition that it is no longer a fitting emblem for display, should be destroyed in a dignified way.

## WHEN TO DISPLAY OUR FLAG

The flag should be displayed on all days when the weather permits especially on:

New Year's Day	Independence Day (7/4)
Inauguration Day (1/20)	Labor Day
President's Day	Constitution Day (9/17)
Army Day (4/6)	Columbus Day (10/12)
Easter Sunday	Navy Day (10/27)
Mother's Day	Armistice Day (11/11)
Memorial Day	Thanksgiving Day
Flag Day (6/14)	Christmas Day

Swan Cleaners proudly cleans U.S. flags **FREE** of charge at any of its fifty stores.